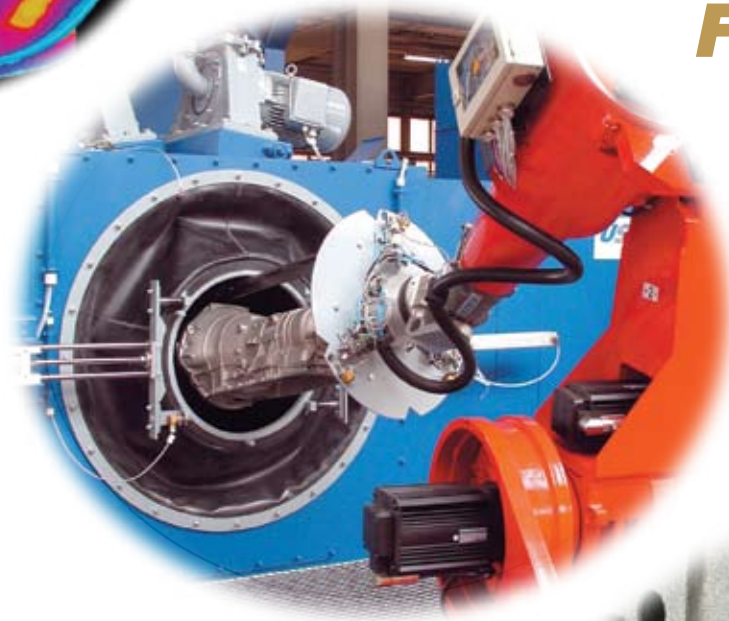
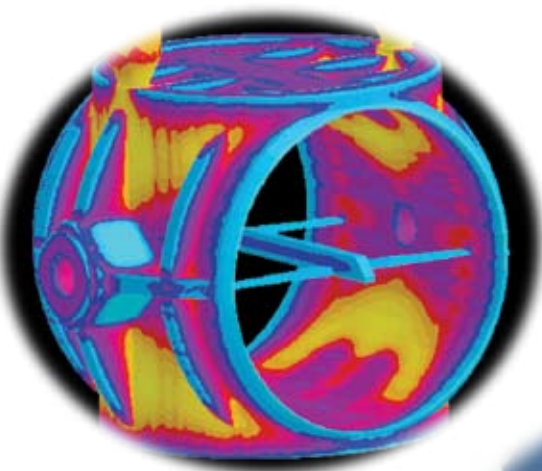


CastExpo'10

Orlando, Florida | **March 20-23, 2010**
Exhibitor Prospectus

Experience the World of Metalcasting

***From Design
to Casting***



New to CastExpo'10

- **Cast in North America Exhibition**
- **Metalcasting Technology Theater**
- **Casting Designer and Buyer Education**
- **World-Renowned Keynote Speakers**
- **Shop-Floor Metalcasting Seminars**

www.castexpo.com



CastExpo'10 is New and Improved!

You thought you knew what CastExpo is...Think again.

Sponsored by the American Foundry Society (AFS) and the North American Die Casting Association (NADCA), CastExpo represents the single largest trade show and exposition in North America for metal casters. CastExpo'10 in Orlando, Florida will continue to be that, but also so much more. In addition to featuring more than 450 companies from across the globe displaying the latest advancements in equipment, technology and services for metalcasting, CastExpo'10 also will unveil a **Cast in North America Exhibition** in which metalcasters (foundries and diecasters) can exhibit their casting capabilities for their customers—casting buyers and designers. To accompany these exhibitions, CastExpo will unveil a show-floor **Metalcasting Technology Theater** for practical, shop-floor presentations for casting buyers and metalcasters.

To complement the show floor, CastExpo is held in conjunction with the annual Metalcasting Congress, where the latest advancements in metalcasting research and practice is presented every year. At CastExpo'10, the Metalcasting Congress also will take on a new look with new additions to the presentation tracks. For metalcasters, some of the world's most renowned experts will be invited to give Keynote Presentations covering all facets of metalcasting. In addition, a new track of practical, shop-floor metalcasting presentations will provide attendees with take-home initiatives to improve their operations. For casting buyers and designers, seminars will be held specifically geared toward their needs, focusing on cost-effective casting design, sourcing concerns and the basics of metalcasting.

CastExpo'10 will allow all participants to Experience the World of Metalcasting!

Show Location and Dates

Orange Country Convention Center
Orlando, Florida

Saturday, March 20, 9 a.m. to 5 p.m.

Sunday, March 21, 9 a.m. to 5 p.m.

Monday, March 22, 9 a.m. to 5 p.m.

Tuesday, March 23, 9 a.m. to 2 p.m.

Installation—Begins Monday, March 15.

All exhibits must be set up by
Friday, March 19.

Dismantling—Begins Tuesday, March 23

at 2 p.m. All exhibits must

be removed from the

convention center by

Friday, March 26.

Is CastExpo Right For You As An Exhibitor?

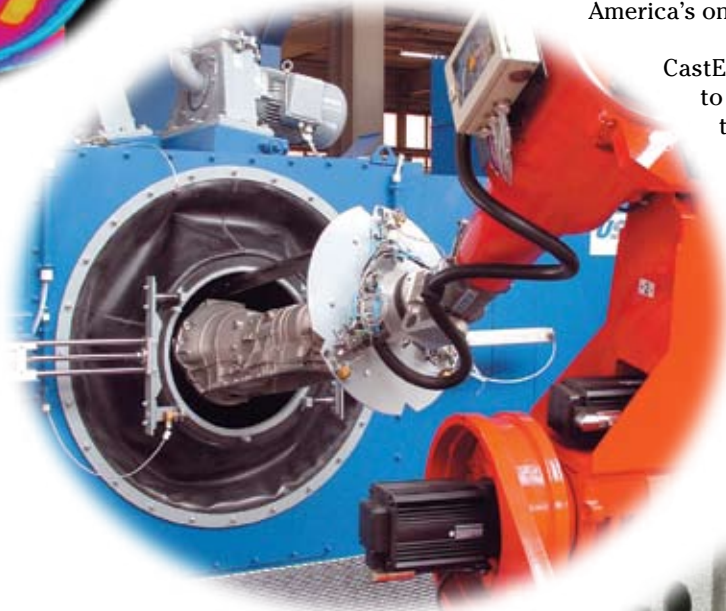
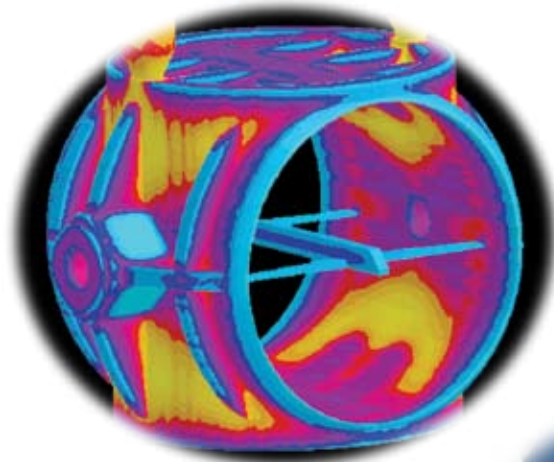
If you are involved in the metalcasting industry as a supplier or producer, this event is a must. If your company sells metalcasting equipment, consumable supplies, or management and marketing services, CastExpo has always been your opportunity to show off your latest and greatest to metalcasters from across the globe. Now, with the new **Cast in North America Exhibition**, CastExpo'10 provides metalcasters (foundries and diecasters) a forum to exhibit their capabilities to casting buyers and designers in North America's only trade show dedicated to metalcasting.

CastExpo'10 will deliver a quality buying audience to its exhibitors. Attendees have proven that they come to CastExpo prepared to make decisions to purchase. For both metalcasting suppliers and producers, CastExpo'10 is a must-exhibit opportunity that pays dividends for years to come.

New to CastExpo'10

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- **Metalcasting Technology Theater**
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Orange County Convention Center Hall Specifications

www.occc.net

Ceiling Height

40' to low steel or with clearance.

Floor Load

400 lbs./sq. ft.

General Lighting

400 watt metal halides - 50 ft. candles.

300 watt incandescents - 6 ft. candles.

Telecommunications/Internet

Every 30' from floor pockets.

Electricity

120v / 280v every 30' from floor pockets.

Gas, Water, Drainage

Every 30' floor ports.

Hanging Signs

Drawings and specs must be submitted to show management 8 weeks in advance of the first installation date.

Anchoring

Stringent rules prevail on anchoring and are subject to approval by exhibit hall.

**Experience the
World of Metalcasting**

5 Reasons You Can't Miss CastExpo'10

1

Be a part of the metalcasting industry's premiere event.

Metalcasters view CastExpo as the leading source of technology transfer and purchasing information.

2

Reach an audience with purchasing power.

More than 10,000 attendees are projected to attend CastExpo'10. At CastExpo'08, more than 80% of attendees were management with on-the-spot decision-making power.

3

Spotlight your new product.

Launch new products at North America's largest metalcasting trade show.

4

Interact with customers face-to-face.

A booth allows your current and potential customers to see, feel and experience your latest products and services.

5

Go head-to-head with your competition.

More than 450 suppliers will be there. So should you.

How to Apply for Space

Send the enclosed space contract along with a non-refundable \$1,000 deposit to: CastExpo'10, 1695 N Penny Lane, Schaumburg, IL 60173-4555.

After first space assignments are completed mid-March 2009, the floorplan will be posted and online applications will be accepted at www.castexpo.com.

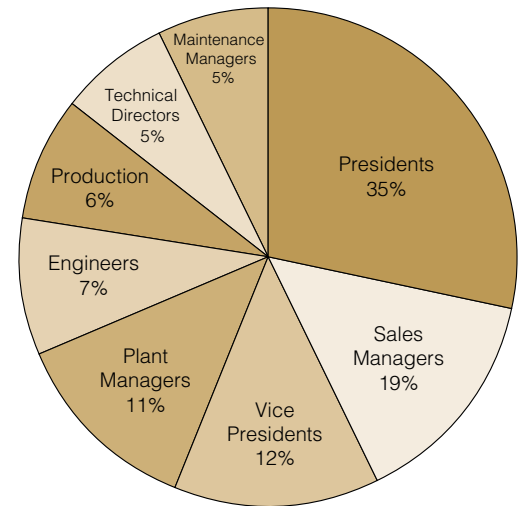
Space rental for the general exposition floor is \$28.00 (U.S.) per sq. ft. or \$25.00 (U.S.) per sq. ft. for American Foundry Society or North American Die Casting Association Corporate Members. Minimum space: 10' x 10' (100 sq. ft.) Cast in North America exhibit space sold separately beginning April 2009.

Any questions? Contact CastExpo Sales Representatives at Expo Productions at 800/367-5520 or 262/367-5500.

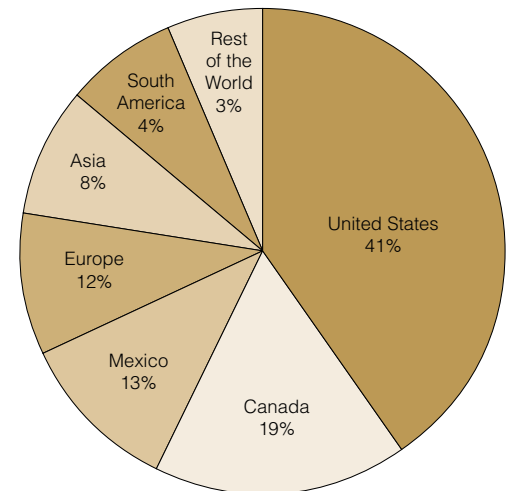
Exhibitors' Meeting

A special meeting for exhibitors under contract will be held late fall 2009 at the Orange County Convention Center. The exhibit floor will be marked designating booth locations. Exact location of utilities can be determined at this time and all contractors will be present to discuss their services. An exhibitor manual will be distributed at the meeting with all necessary forms for services available from the official contractors as well as housing and registration. Also, this information will be posted online after the meeting is held. An invitation will be mailed to all exhibitors in advance of the meeting.

Who Were the CastExpo'08 Attendees?



Where Were the CastExpo'08 Attendees From?



Where Were You in '08?

At CastExpo '08, more than 8,000 metalcasters and suppliers convened at the Georgia World Congress Center in Atlanta, GA for one of the most successful CastExpo's in history. As the second CastExpo sponsored by AFS and NADCA, CastExpo '08 featured more than 400 exhibits and 150 technical and management sessions addressing the latest advancements in the metalcasting industry.



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Exhibit Sales Contact

Expo Productions, Inc.
800/367-5520 or 262/367-5500

Sponsored by



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